



Invest in Success

Thursday, Oct. 8, 2026 • 5 - 7 p.m.
City Club of Cleveland

Your Investment. Their Future. Our Legacy.



Nearly 60 years ago, a simple but powerful idea took root: every student deserves the opportunity to pursue higher education, regardless of circumstances. In 1967, Robert Coplan, one of the founders of Benesch, Friedlander, Coplan and Aronoff, helped bring that vision to life by establishing the Cleveland Scholarship Programs—the nation's first college access organization.

What began by providing scholarships to graduates from just a handful of Cleveland high schools has grown into College Now, the nation's largest comprehensive college access and success organization. While our programs have evolved to meet students' changing needs, our mission has remained the same: removing barriers and helping individuals achieve their goals through higher education.

Today, College Now serves more than **42,000** individuals each year across Northeast Ohio. During the 2024–25 academic year, we awarded **\$9.6 million** in scholarships to more than **3,400** individuals, bringing our lifetime scholarship investment to **\$121 million**. Through advising, financial aid counseling, mentoring and student loan restructuring services, we help students enroll, persist and graduate. The results speak for themselves: a **93%** first-to-second-year retention rate and a **67%** graduation rate among our scholarship recipients—well above national averages.



The need has never been greater. Within the next decade, nearly two-thirds of jobs in Northeast Ohio will require a college degree or high-value credential, yet only about half of Ohio's workforce is prepared to meet that demand. Every student who earns a degree or credential helps build a stronger future for themselves, their family and our region.

This year's **Invest in Success** celebrates our Diamond Jubilee year and the enduring partnership between College Now and Benesch—a relationship that has been woven into our story since the very beginning—as well as former chairs of our board of directors and our college and career advisors. Together, we honor a shared legacy of expanding educational opportunity while investing in the next generation of Northeast Ohio leaders.

Like a diamond, every student's potential is extraordinary. It is uncovered through opportunity, strengthened through perseverance and polished by the support of a community that believes in them. Every scholarship, advising appointment, mentoring relationship and degree earned represents another brilliant future set in motion.

Your sponsorship helps ensure that more students have the opportunity to shine. Together, we can continue transforming lives, strengthening our workforce and building a brighter future for Northeast Ohio.



Overview of Benefits	Diamond Sponsor	Jubilee Sponsor	Success Sponsor	Access Sponsor	Impact Sponsor
Sponsorship level	\$20,000	\$15,000	\$10,000	\$5,000	\$2,500
Event tickets	15	10	8	5	3
Logo and/or name recognition on event materials					
Recognition on College Now website					
Name recognition in media releases and stories					
Promotions via College Now's social media channels					
Verbal recognition during program					
Speaking opportunity from podium at event					



\$20,000: Diamond Sponsor

- Exclusive recognition as Presenting Sponsor of Invest in Success
- Up to 15 tickets to Invest in Success
- Premier logo placement across event promotions, including event collateral materials
- Speaking opportunity from podium at event
- Logo recognition in event program
- Up to two (2) reels highlighting organization on College Now social media
- Logo recognition and reel played on City Club screens pre- and post-event
- Prominent logo placement on College Now's website (60th anniversary pages)
- Name recognition in event-related media releases and stories
- Recognition in post-event communications
- Verbal recognition during the program



\$15,000: Jubilee Sponsor

- Up to 10 tickets to Invest in Success
- Prominent logo placement across event promotions, including event collateral materials
- One (1) reel highlighting organization on College Now social media
- Logo recognition and reel played on City Club screens pre- and post-event
- Logo on College Now's website (60th anniversary pages)
- Logo recognition in event program
- Name recognition in event-related media releases and stories
- Recognition in post-event communications
- Verbal recognition during the event



\$10,000: Success Sponsor

- Up to 8 tickets to Invest in Success
- Logo on City Club screens pre- and post-event
- Logo recognition in event program
- Logo on College Now's website (60th anniversary pages)
- Name recognition in event-related media releases and stories
- Verbal recognition during event



\$5,000: Access Sponsor

- Up to 5 tickets to Invest in Success
- Organization name on College Now's website (60th anniversary pages)
- Organization name in event program
- Name recognition in event-related media releases and stories

\$2,500: Impact Sponsor

- Up to 3 tickets to Invest in Success
- Organization name on College Now's website (60th anniversary pages)
- Organization name in event program

Attendee Demographics

Individuals who have attended past Invest in Success events include:

- Current and former corporate members of College Now's Board of Directors
- Prominent College Now alumni
- Members of College Now's Professional Advisory Council
- College Now donors who have contributed \$1,000 or more
- Northeast Ohio education leaders
- Elected officials
- Community and business leaders

Reserve Your Sponsorship

cngc.org/invest

or mail a check made payable to:

College Now Greater Cleveland
1500 W. Third St., Suite 125, Cleveland, OH 44113



info@collegenowgc.org



216-241-5587