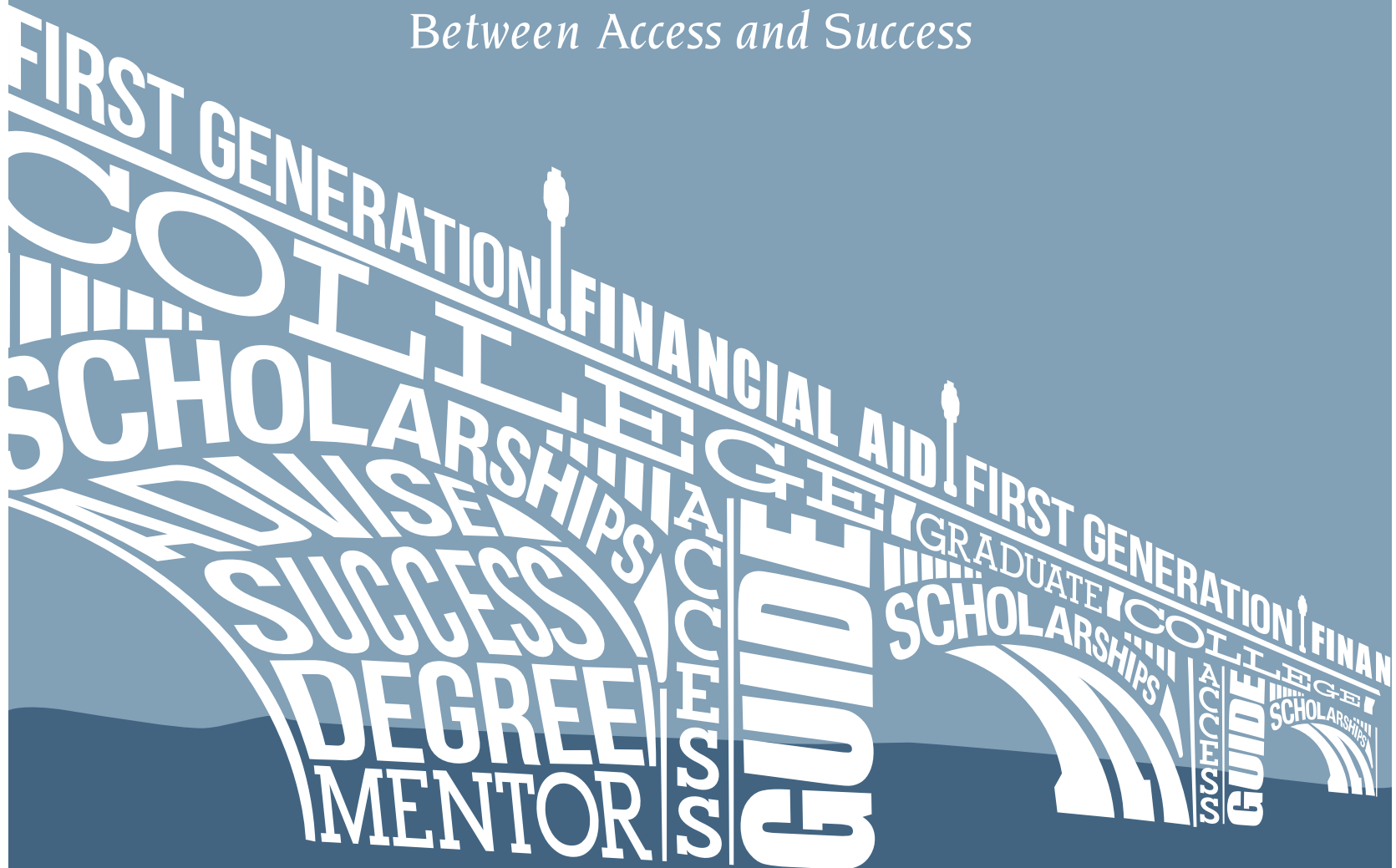




Bridging *the* Gap

Between Access and Success



College Now
Greater Cleveland

REPORT TO THE COMMUNITY 2014

COLLEGE NOW AT A GLANCE

\$2.3 MILLION The amount of need-based scholarship dollars awarded to 1,500 students in 2012-13

\$60,000 The average amount of financial aid per student over four years of college resulting from a \$500 investment in College Now advising services

\$60 MILLION The amount of scholarships awarded to Greater Cleveland students since inception

90% First- to second-year retention rate among College Now scholarship recipients, compared to 58% nationally for students from low-income backgrounds

\$150 MILLION The amount of financial aid the more than 10,000 current college students served by College Now have received

23,500+ The number of individuals served by College Now in the 2012-13 academic year, a 7% increase over the last two years

\$2.8 BILLION The economic boost to Northeast Ohio with each 1% increase in college attainment

200+ The number of Northeast Ohio venues – including schools, community centers, businesses and the downtown Resource Center – where College Now provides its services

College Now's mission is to **increase** college attainment in Greater Cleveland through college **access** and **success** advising; financial aid **counseling**; and **scholarship** and **retention services**.

FINANCIAL STABILITY

SUPPORT AND REVENUE

For the Fiscal Year Ending July 31, 2013

Foundations.....	\$ 2,890,198
Corporations.....	1,014,743
Individuals, Organizations, Other.....	497,180
Federal, Local.....	993,924
Fee for Service.....	1,231,707
TOTAL.....	\$ 6,627,752

EXPENSES

For the Fiscal Year Ending July 31, 2013

Scholarship Awards.....	\$ 2,671,288
Advising and Counseling Services.....	2,513,377
Scholarship and Retention Services.....	800,148
General Administration.....	262,010
Fundraising.....	338,731
TOTAL.....	\$ 6,585,554

MESSAGE FROM BOARD CHAIR AND CEO



William R. Koehler
Chair, Board of Trustees



Lee A. Friedman
Chief Executive Officer

Dear Friends:

College Now Greater Cleveland provides comprehensive college access programming to over 23,500 individuals in Northeast Ohio to ensure that our students have the wherewithal to enroll in, thrive in and complete college. The community need for college attainment is great. The Lumina Foundation estimates that 64 percent of Ohio jobs will require a postsecondary credential by 2020. Ohio is the seventh largest state, yet it ranks 39th in educational attainment. Currently, less than 30 percent of Northeast Ohio adults 25 and over have a degree. To meet this critical need, every day, we provide individual and group counseling to help students of all ages make smart choices about postsecondary education and ensure that they have the resources to succeed.

We cannot do this in a vacuum. The main takeaway from this report is that the community as a whole recognizes its responsibility to make sure that students get to and through college. In the pages that follow, you will see in more detail how Greater Cleveland is stepping up in innovative ways to support students through the college-going process.

In fiscal year 2013, College Now developed new partnerships while deepening existing ones to move us closer to our goal of driving our community forward by significantly increasing college attainment. For example, this year:

- Nearly 1,200 individuals and organizations made cash and in-kind contributions to College Now.
- More than 500 Greater Cleveland professionals representing more than 240 local companies serve as mentors to our scholarship recipients, helping them persist through college.
- College Now provided college access services in more than 200 locations, including schools, community centers, libraries and businesses.
- Nearly 500 individuals participated in College Now's biggest fundraiser ever, the Bag Lady Luncheon, which netted \$165,000 after expenses.

From the dramatic success of the Bag Lady Luncheon, which raised community awareness about the need for increased college attainment and about our work at a high level, to the work our advisors do on the ground every day through programs like the Early Action for the Motivated Middle Initiative and Rockin' the 216, fiscal year 2013 was an exciting year in which we saw increased awareness, increased service and continued improvement in student outcomes.

As always, we are deeply appreciative of all of our partners, and we look forward to our continued partnership.

Sincerely,

William R. Koehler
Chair, Board of Trustees

Lee A. Friedman
Chief Executive Officer

COLLEGE NOW Board of Directors

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Deborah Vesey, *Deaconess Foundation*
Jeff Wasserman, *Oswald Companies*

CLEVELAND FOUNDATION COLLEGE NOW SCHOLARS ACCESS MORE SELECTIVE COLLEGES



Harvard University, Bates College, Bowdoin College, Case Western Reserve University, Colgate University, Cornell University, Massachusetts Institute of Technology, New York University Shanghai – these are just a handful of the colleges that the Cleveland Metropolitan School District's (CMSD) top students from the class of 2013 enrolled in last fall, thanks in part to their participation in the Cleveland Foundation College Now Scholars program.

The program, which “graduated” its second class last May, seeks to avoid college undermatching among high achieving Cleveland Metropolitan School District (CMSD) students and provides these top-performing students with intensive, individualized college access and financial aid counseling, the likes of which are found in the region’s best suburban and private schools. Rising seniors who had achieved a 3.0 GPA and a 24 or higher on the ACT were invited to participate in the program and work with College Now advisor, Martha Basile, throughout the school year. Last year, 50 of the 63 eligible students from the class of 2013 took advantage of this opportunity and participated in college essay writing, common application and financial aid workshops and worked one-on-one with Ms. Basile to determine which college was the best fit for them; academically, culturally, socially and financially.

The results are dramatic. Since the program’s inception in the 2011-12 academic year, top performing CMSD graduate enrollment in “most selective” schools (as ranked by the Barron’s College Admission Selector) doubled from 12.8 percent for the class of 2011 to 25 percent for the class of 2012 and rose to nearly 40 percent for the class of 2013. Higher selectivity rankings directly correlate to higher completion rates, which is the ultimate goal of the program.

Not only are the Cleveland Foundation College Now Scholars enrolling in more selective schools, they’re receiving more financial aid to attend. The 2013 Cleveland Foundation College Now Scholars received \$1.2 million in merit-based financial aid, which includes scholarships and grants, to put toward their first year at some of the nation’s most prestigious colleges and universities. This figure represents a 20 percent increase in the amount of merit-based financial aid, as compared to their 2012 counterparts.

The difference can be attributed to several factors. First, more 2013 Scholars are enrolling in private colleges and universities than their

2012 counterparts. These schools often have more merit-based aid to award than public universities. Second, this year when award letters arrived, Ms. Basile worked with schools to leverage more financial aid for the students. “We learned that we could secure more aid for our students by calling the schools and helping them understand where the gaps were in the students’ financial aid packages,” said Lee Friedman, CEO of College Now. “In many cases, financial aid was going to be the deal breaker for these students; and when schools learned that, they stepped up and offered more money.”

“It is thrilling to see the success of the Cleveland Foundation College Now Scholars program,” said Ronn Richard, President and CEO of The Cleveland Foundation. “Matching these bright students with their best-fit school helps to ensure that they’ve got the resources and support they need to succeed in and graduate from college. Setting up students for postsecondary success is the best way to secure a bright future – for them as individuals and for us as a community.”

For the first time since the start of the program, last July College Now took 35 incoming Cleveland Foundation College Now Scholars (from the CMSD class of 2014) and students in its STEP UP program in East Cleveland on a week-long East Coast tour of elite universities. The trip included visits to Bucknell, Columbia, NYU, Barnard, Yale, Brown, Harvard, MIT, Wellesley, and Cornell and sight-seeing in New York and Boston. In New York, they visited the TODAY Show, took the Staten Island Ferry and visited Times Square. In Boston, they visited the Black Freedom Trail, Harvard Square and Faneuil Hall Marketplace. Students’ favorite schools were Brown and Columbia!

The goal of the trip was two-fold: first, College Now wanted to expose the students to the colleges – their campuses, student services, student life, etc., to really give them a good idea about what it would be like to attend college there. Second, and equally as important, it was to build awareness among these elite institutions about the Scholars program and this pool of highly-talented students. We hope that with this additional exposure – on both the student and the institution side – that we will have even better results for the class of 2014; even more students applying to and enrolling in most selective and highly selective colleges and even more students receiving increased merit-based financial aid to put toward their studies!

ACCESS TO BOOT CAMPS LEADS TO ACT SUCCESS

To date, nearly 100 CMSD students from the classes of 2013 and 2014 have participated in the two cohorts of the Early Action for the Motivated Middle Initiative, funded by KeyBank Foundation and the Martha Holden Jennings Foundation. Since the class of 2014 has not yet graduated from high school, some of our results for this cohort remain to be determined. However, we can say definitively that students in the first cohort (class of 2013) received more individual college access advising and enrolled in college at higher rates than their peers.

The Early Action Initiative identifies CMSD students who are academically prepared for college but are on the bubble in terms of the schools to which they would be accepted and the amount of financial aid they would receive. These students have a minimum 2.5 GPA and a 21 to 23 on the ACT. With a little more focus and intentional advising, these students could increase their ACT scores, translating into admission into colleges with more resources and more financial aid dollars to put toward their degrees. Students are given the opportunity to participate in a summer boot camp designed to better prepare them for the ACT so that their scores would increase when they took the test for the second time in the fall of their senior year. Another benefit to the program is that College Now's advisors, located in every CMSD

high school, actively seek out the current cohort when they return to school for individual advising sessions during their senior year.

Among the class of 2013, Early Action for the Motivated Middle students participated in an average of 16 individual advising sessions in their senior year compared to an average of six sessions among other members of their class. Consequently, these participants received more targeted, in-depth information and more hands-on assistance with college access milestones than their peers. Additionally, the students (33/98) who participated in the summer Boot Camp prior to the start of their senior year saw their ACT scores increase by 2.12 points on average vs. non-boot campers, whose average increase was 1.75.

As a result, Early Action for the Motivated Middle students (class of 2013) enrolled in postsecondary programs at a higher rate than their peers. Based on class of 2013 data, 57 percent of the entire CMSD class of 2013 enrolled in a postsecondary program in the fall of 2013 whereas 83 percent of Early Action for the Motivated Middle participants enrolled! They enrolled in four-year programs a higher rate (96 percent) than they enrolled in two-year programs (4 percent); research shows that students who attend full-time four-year institutions are more likely to graduate.

We are grateful for KeyBank Foundation and the Martha Holden Jennings Foundation's support of this Initiative, and we are looking forward to reporting on the class of 2014's success in the college admissions and financial aid process!

FILLING THE ACCESS GAP IN LORAIN COUNTY

College Now had been serving Lorain County for a number of years, thanks to a five-year federal grant, funded through the state of Ohio. When Ohio's funding was not renewed, there was a void in college access in Lorain County. That is, until the community came together to ensure that Lorain County students could still benefit from College Now's services.

Recognizing the importance of postsecondary education for individuals, their families and their communities, three Lorain County funders—the Nordson Corporation Foundation, the Nord Family Foundation and the Community Foundation of Lorain County—generously funded College Now's services to high school students in districts across Lorain County.

In 2012-2013, three College Now advisors worked in 12 different districts providing the full range of college access advising and financial aid counseling to 3,289 Lorain County high school students. Our advisors met with many of these students in groups and also held 2,656 individual, one-on-one sessions with juniors and seniors at these schools. In addition, our advisors worked with 385 seniors and their families to complete the FAFSA (the Free Application for Federal Student Aid), a required form for securing any type of financial aid for college.

We are grateful to the Lorain County philanthropic community for its emphasis on college attainment and its continued investment in College Now's services.





BRINGING COLLEGE ACCESS OUT OF SCHOOLS AND INTO THE COMMUNITY

At College Now, we know that our college access work cannot end when students leave school for the day. That is why we have developed a number of community partnerships designed to meet students and families in their communities to continue the conversation about the college-going process. The following are a few examples of the work we do with students and families outside of the classroom.

Starting Point Connects Students to ACT Prep Coursework

Starting Point, the region's child care and early education resource and referral agency and MyCom's fiscal agent, partnered with College Now to provide an ACT preparation course in 15 communities throughout Greater Cleveland. The program consisted of four, four-hour sessions led by a College Now advisor during which students reviewed math, reading, science and English content that is usually seen on the ACT as well as learned tips and tricks for successfully completing the exam. More than 170 students – from the Cleveland schools as well as suburban and parochial schools – participated in the program. Of the students who have taken the ACT more than once, their scores increased by two points. Increasing a student's ACT score, even by one point, can result in that student receiving more financial aid to pay for college. We thank Starting Point for its continued partnership and for its support of our students.

Rockin' the 216 Engages Students and Their Families



Now in its second year, College Now's Rockin' the 216 program is achieving its goal of increasing students' ACT scores and reaching out to engage not only students but also their families. The program, made possible through a 21st Century Community Learning Center grant through the Ohio Department of Education, is designed to enhance reading and math proficiency, improve ACT scores and is implemented over the course of eight weeks three times each school year at the Harvard-Lee and Rockport branches of the Cleveland Public Library. Rockin' the 216 aims to increase ACT PLAN scores (the precursor to the ACT) to at least a 19 in math and a 17 in reading, which ACT has identified as the thresholds for college readiness.

Students spend two days a week on ACT/PLAN prep work, including reading and responding to writing prompts, as well as math and English lessons. After the group work, College Now advisors work one-on-one with students to help them with areas in which they need extra help. Students then spend two days a week working with the Progressive Arts Alliance on projects related to college and career. For example, students prepared presentations about their college and career goals; they used stop-action animation to talk about going to college and staying in school; and they created a personal “brand” for themselves, including a logo and a business card that represents their aspirations. Parents and families were invited to attend the students’ college and career presentations as well as the presentation of their stop-action animation, and 90 percent of participants had a family member attend at least one Rockin’ session.

University Hospitals: Linking Students to Career Paths in Healthcare

College Now partnered with University Hospitals on a summer program that aimed to educate students on the many allied health career opportunities available and the academic pathways necessary for those careers as well as boost students’ ACT scores as they prepare for the college search.

Thirty-one students spent three weeks on Case Western Reserve University’s campus, participating in ACT preparation courses and visiting various departments within University Hospitals. Participants were expected to meet a number of program milestones, including taking the ACT in September. Upon successful completion of these milestones, they were eligible for a \$300 stipend. Of the 28 students who completed both the pre- and post-tests, about 50 percent raised their composite ACT PLAN scores by an average of 2.53 points! How’d they do on the actual ACT? Fifty-four percent of students increased their ACT score by an average of 1.78 points, bringing the pre-boot camp

average ACT score from 19 to nearly 21. Moving from scores in the teens to scores in the twenties can make a huge difference in the amount of financial aid a student can receive.

PNC Partners with College Now to Bring College Access to Fairfax

When PNC opened its PNC Fairfax Connection in 2012, the bank asked College Now to provide college access resources to the Fairfax community, which is located near the Cleveland Clinic. PNC knew that connecting residents to resources about two- and four-year degrees, as well as technical training would benefit not only the residents but the neighborhood too, as those residents could be plugged into vacant jobs at the Cleveland Clinic or University Hospitals – jobs for which the institutions cannot find enough skilled workers to fill. College Now delivers group sessions, based on the college-going timeline, on topics like applying to college, completing the Free Application for Federal Student Aid (FAFSA) and evaluating financial aid awards. “Increasing college attainment in our community is critical to our future success,” said Paul Clark, Regional President of PNC. “Partnering with College Now to help Fairfax area residents make the connections to college and other training that will allow them to fill the jobs of the future is a win for everyone.”

College Now Collaborates to Bring Career Education to Slavic Village Community

College Now, an active Broadway-Slavic Village P-16 collaborator, partnered with AmericaSCORES, the Slavic Village K-8 schools, Cleveland Central Catholic and Washington Park High School to deliver programming to more than 100 students in the neighborhood through a college majors fair. College Now provided its “matching majors with careers” curriculum, and more than 35 professionals from throughout the community volunteered their time to talk with students about career paths and the educational routes that will lead them to 21st Century jobs.



BRIDGING STUDENTS' FINANCIAL GAPS THROUGH SCHOLARSHIP PARTNERSHIPS

During the 2012-2013 academic year, College Now awarded \$2.3 million in 1,329 scholarship awards to 1,292 Northeast Ohio graduating high school students, continuing college students and adult learners pursuing postsecondary education at over 100 institutions across the country.

We could not have this impact without the many individuals, corporations, foundations and community partners who work with us throughout the year to support our scholarships. The three newest scholarship funds highlighted below exemplify the variety of funds that College Now offers.

Cuyahoga County Scholarship

Last summer, the Cuyahoga County Council passed legislation that enabled it to award College Now a grant of \$380,000 to provide up to \$5,000 each in renewable scholarships as well as a mentor to 63 seniors who graduated in June 2013 from Cuyahoga County high schools in which College Now works.

In addition to satisfying College Now's eligibility requirements, the Council required recipients to attend a college or university located within the County, which was easily satisfied by these students who are now pursuing their postsecondary educations at one of nine local institutions, including Baldwin Wallace University, Case Western Reserve University, the Cleveland Institute of Art, Cleveland State University, John Carroll University and Cuyahoga Community College.

We are pleased to report that these students are performing well – the students' average GPA for the first semester is 2.84.

Breakthrough Schools Scholarship

Cliffs Natural Resources has been a long-time and generous supporter to numerous educational organizations across the county, including to both College Now and the Breakthrough Schools, a network of free, non-profit, public charter schools for students in grades K-8 in Cleveland.

In recognition of the first class of Breakthrough students who graduated from high school in June 2013 and enrolled in college, Cliffs established a scholarship fund at College Now to award these graduates with renewable college scholarships. The fund's creation at College Now made perfect sense; after graduating from a Breakthrough School, many of its students attend area high schools where they receive our college access advising services and financial aid counseling.

Eight graduates were selected to receive the Breakthrough Schools Scholarship, and the funds have enabled these students to enroll in colleges located here in Northeast Ohio and as far away as Washington, D.C. and Tuskegee, Alabama.

Elaine Turley, Director of Through College Programs at Breakthrough Schools, had this to say about the impact of this partnership:

"Breakthrough makes ongoing efforts to engage with its alumni in order to continue to strengthen their path to college. In the course of those relationships, a significant number of students end up asking us to help them find financial support for college. Without fail, we direct them to College Now, either within their high schools or at the Tower City Resource Center. When Cliffs Natural Resources expressed a desire to financially support the college education of some of our promising alumni, we felt as rewarded as those eight students ultimately did!" Thanks to both Cliffs and College Now, students like Pa'Rice, who has always dreamed of being an aeronautical engineer, is at Tuskegee University- a school that she dreamed of attending, and was absolutely certain was her 'best fit'.

Swagelok Advantage Scholarship

Last year, Swagelok Company, a privately-held global company headquartered in Solon, Ohio that develops and provides a full range of fluid system solutions for a variety of industries, asked College Now to manage a scholarship program it had just established for eligible dependents of its employees.

As a demonstration of its support of education and its commitment to its employees, Swagelok decided to provide 100 scholarships of \$2,500 each to graduating high school students or those currently enrolled in college, who satisfied academic criteria, wrote an essay and provided two letters of recommendation.

College Now created the online application process and managed the entire student selection and notification process, and now submits scholarship payments directly to dozens of schools across the country attended by these students. In addition, College Now provides regular reporting to Swagelok on the academic progress of each recipient.

Children of Swagelok employees are eligible to apply annually for up to three more years of funding through the Swagelok Advantage Scholarships, provided a student maintains his or her academic eligibility, full-time enrollment status and completes 150 hours of community service or paid employment during the previous school year.

For more information about setting up a scholarship at College Now, please contact Robert Durham, the Director of Scholarship Services and Financial Aid, at 216.635.0450 or rdurham@collegenowgc.org

MENTORING: THE PATH FROM COLLEGE ACCESS TO SUCCESS

What a difference three years makes! The College Now Mentoring Program began in 2011 with a pilot group of 50 mentor-mentee pairs. Today, the program has more than 500 pairs and continues to gain momentum toward reaching its goal of matching every College Now scholarship recipient (1,100, to be exact) with a mentor from the community in the next two years.

Fueling that momentum is the unique nature of the program. College Now's Mentoring Program is web-based, meaning that the relationships established between the mentor and mentee largely develop online, not in person, as in traditional mentoring programs. This allows busy students and professionals to communicate anytime, anywhere, removing one of the biggest barriers people cite for not becoming a mentor: that they do not have the time.

In fact, College Now's online mentoring platform makes it so easy that professionals at more than 240 local companies – recent college graduates and executives alike – have made a commitment to support College Now's scholarship recipients through college, helping them navigate their paths toward a degree.

Results from the first two years of the Mentoring Program demonstrate that it is making a difference for College Now scholarship recipients. Of the 43 freshman mentees who successfully participated in the program in 2011-12, 100 percent reenrolled for a second year of college, better than College Now's already high 90 percent first- to second-year retention rate (the national retention rate for low-income students is 58 percent). And of the 156 freshmen mentees who began in 2012-13, 93 percent reenrolled for a second year, again exceeding College Now's and national retention rates.

The impact of the College Now Mentoring Program goes beyond just college retention, however. The relationships students have developed with their mentors are impacting them on a deeper, personal level, too. This year, College Now began recognizing outstanding mentors with an annual award, and we asked scholarship recipients for nominations.

The real impact of the Mentoring Program was revealed through the nomination and selection process in the following examples:

Baldwin Wallace University sophomore Odae said this about his mentor, George, "I have so much respect for this man and take in every bit of advice he gives me. He really impacts my life in a major way; the little things he tells me affect every move I've made and will make. He is shaping me into a respectful, professional individual. Without this mentoring program and without George, I wouldn't be [as] involved with my passion to pursue higher education. The first in my family to attend college and now to move on to higher education is all George letting me know that, 'the fear is not setting your goal too high and falling short, but setting your goal too short and achieving it.'"

Caitlyn, a sophomore at Valparaiso University, had this to say about her mentor, Christy, "Christy is a fantastic mentor. I could see that she was a great advocate for Cleveland and through her I was able to solidify my plans to return home to the city that has had its ups and downs but was surely on its way up again. There have been times that I needed a resource or someone else to connect to about plans for future happenings with school, or for plans that I [am] making once I finish school, and Christy never fails when it comes to connecting me with what I need, or sometimes things or people I didn't know I would need."

These two excerpts from students' nominations are representative of what we saw in the other 38 that we received. At the Mentor Appreciation Lunch in January, we honored our first four Outstanding Mentors: George Mensah, of Deloitte; Janisse Nagel (retired); Orlando Taylor, of Turner Construction; and Julie Young, of The Lubrizol Corporation. As important as honoring our mentors was the anecdotal evidence that we received through the process that shows us the Mentoring Program is accomplishing what it set out to do: help College Now scholarship recipients persist through college and help students build relationships that will help them even after college, as they pursue their careers. The community benefits, too, as the program connects students with professionals and opportunities that build a pipeline for future talent in Greater Cleveland.



COLLEGE NOW'S FIRST BAG LADY LUNCHEON SURPASSED WILDEST DREAMS

What do you get when you have more than 500 gently-used handbags, almost 500 attendees, fun and efficient bidding technology and inspiring speakers? You get the recipe for raising more than \$165,000 at College Now's first Bag Lady Luncheon! More than a year in the making thanks to the efforts of College Now Board Members and event co-chairs Judi Embrescia, Sally Stewart and Chastity Embrescia, the event, which was the first of its kind in Cleveland, certainly exceeded expectations.

In fact, there was such demand that the event sold out of two locations – without an invitation being sent – before landing at the new Cleveland Convention Center. The inspiration for the event came from an event that College Now Board Member Judi Embrescia attends in Florida. An event of this kind had never been done in Cleveland, so when the co-chairs and College Now staff began planning, they did so with a goal of having 250 attendees and raising \$50,000. When all was said and done, nearly 500 attended the event, which more than tripled its fundraising goal!

Critical to the success of the event was the use of BidPal technology, which allowed guests to bid on more than 500 items via their smartphones. BidPal, like eBay, allows for a maximum bid, which enabled bidders to rebid automatically until they hit the maximum when they had been outbid on an item.

And speaking of items, the number and quality of the new and gently used designer auction items was truly impressive. Bidders had a chance to take home goods from Gucci, Prada, Louis Vuitton, Versace and other luxury brands, thanks to the hard work of the host committee,

which launched a grass-roots effort to collect the handbags and accessories. Gatherings were held throughout Greater Cleveland in homes and high-end restaurants to introduce people to College Now and inspire them to donate a bag for the silent auction.

After Bag Lady attendees spent time admiring and bidding on the merchandise that had been collected by the committee, they sat down to lunch, during which College Now CEO Lee Friedman

introduced them to the organization and its work. Outgoing Federal Reserve Bank of Cleveland President and CEO Sandra Pianalto framed College Now's work in the context of the region's economic development. Simply put, Ms. Pianalto, also a College Now Board Member, told the audience that there are two main indicators of a region's economic health: the number of degrees among its residents and the number of patents it holds. Greater Cleveland and Ohio will not succeed if we do not increase the number of residents with a

postsecondary degree. After Ms. Pianalto's remarks, the audience had the chance to hear from College Now scholarship recipient Krystal Milam, a freshman at John Carroll University. Krystal spoke about why going to college was critical to achieving the goals she had set for herself as well as the ways in which College Now helped her on her college-going path.

As lunch ended, BidPal alerted attendees to which items they had won, and they excitedly collected their new-to-them handbags and accessories. In all over 450 items were sold, netting over \$165,000 after expenses. The next Bag Lady Luncheon will be held on October 1, 2015.



COLLEGE NOW DONORS

This list reflects cash payments and multi-year pledges from January 1 – December 31, 2013. We have made every effort to ensure the completeness and accuracy of the information in this report. If an error has occurred, please accept our sincere apologies.

\$1,000,000 and above

The Cleveland Foundation

\$500,000-\$999,999

The John Huntington Fund for Education

\$250,000-\$499,999

Richard and Doreen Cahoon

Cuyahoga County

The Nordson Corporation Foundation

Swagelok Company

The Lincoln Electric Co.

Medical Mutual of Ohio

The Nord Family Foundation

Ohio Farmers Insurance

PNC

Fred E. Scholl Charitable Foundation

The Sherwin-Williams Foundation

The Kelvin and Eleanor Smith Foundation

The George Garretson Wade Charitable Trust #2

Westfield Group

The Thomas H. White Foundation

Penske Automotive Group

Leigh H. and Anne Perkins

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The Reinberger Foundation

RPM International, Inc.

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Sisters of Charity Foundation of Cleveland

Kent H. Smith Charitable Trust

Third Federal Savings & Loan

United Way of Greater Cleveland

The S. K. Wellman Foundation

Milton A. & Roslyn Z. Wolf Family Foundation

The Ginn Foundation

Glenmede

David B. Goldston and Bonnie Borman

Hahn Loeser + Parks LLP

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The Murphy Family Foundation

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Gloria Pointer Teen Movement Foundation

Peter and Julie Raskind

The Ratner Miller Shafran Foundation

Charles and Sally Inglis Rich

Richard F. and Elizabeth A. Schiferl

Joseph D. and Catherine Sullivan

United Way of Summit County

Mickey and Cheryl Weinstein

William M. Weiss Foundation

The Zelman Family Fund

Anna L. Zverina

\$100,000-249,999

Business of Good Foundation

The George Gund Foundation

Pipefitters Local 120

TG

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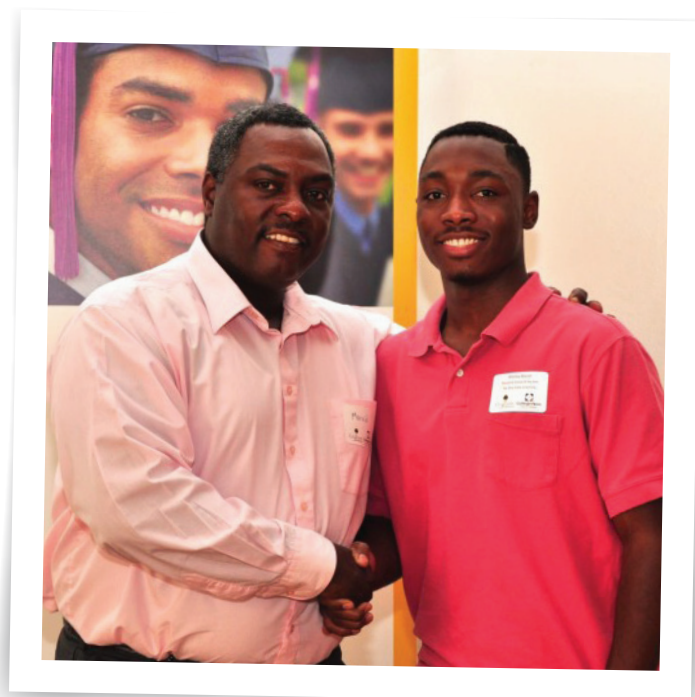
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