Benefits	Presenting Sponsor	Diamond	Platinum	Gold	Silver	Bronze
Sponsorship level	\$50,000	\$25,000	\$15,000	\$10,000	\$5,000	\$2,500
Event tickets	30	20	15	12	8	6
Honorary host committee representative				9	9	9
Display of signage throughout the event		9				
Logo and/or name recognition	Logo &	Logo & Name	Logo & Name	Logo & Name	Name	Name
Logo recognition on shopping bag for guest purchases	4		9			
Prominent recognition on College Now website						
Feature on event's circulating video		•				
Recognition in event's press release		9	(
Promotions via College Now's social media channels	CA			9		
Delivery of guest purchases	9					

Newly created to honor College Now's Chief Executive Officer, we hope you will consider an additional donation to support **The Lee Friedman Student Emergency Fund,** which will provide critical assistance for students' unexpected financial emergencies.

Contributions of any amount are welcome and appreciated. Gifts of \$500 or more will be recognized in all event printed and digital materials.