

## Letter from the Board Chair and CEO

n 1967, Lyndon Johnson was our president; Martin Luther King, Jr. was leading a peaceful fight against racial injustice; race riots and footage from Vietnam screamed from living room TV sets, as silent or screaming protesters marched in the streets; Jimi Hendrix, Aretha Franklin and the Doors' music flooded the airwaves; Elvis married Priscilla; Thurgood Marshall was sworn in as our country's first black justice of the Supreme Court; and Carl Stokes became the first African-American to be elected mayor of a major U.S. city.

It was a time when issues of inequality and inequity were playing out across the nation, and, in Cleveland, Ohio, an anonymous donor and Robert Coplan (a Benesch Friedlander Coplan & Aronoff LLP law firm founder) took notice.

Together, in 1967 they founded Cleveland Scholarship Programs (known today as College Now Greater Cleveland) when they realized that it would take more than just money to help students from low-income backgrounds, especially those who would be first-generation students, enroll in postsecondary programs. It would take creating a culture of "college knowledge" in school buildings and among students and families, which they found was most successfully achieved by physically placing a college and financial aid access advisor within schools.

Prior to College Now's founding, this practice was unheard of, making College Now the first organization of its kind in the country. Over the past 50 years, College Now has grown to be the largest college access organization in Ohio and remains one of the largest in the nation, serving as a leadership model for college access organizations across the country.

Since that pivotal year of 1967, our work has expanded in ways in which our founders could not have envisioned. We have broadened our work to include students as young as 11 and adults as old as 64. We have grown to serve students in nearly 185 schools and community locations across Northeast Ohio, reaching 27,000 individuals in the 2016-2017 academic year alone. Since our founding, we have awarded \$71 million in scholarships to Greater Cleveland students.

But our work isn't done.

Despite College Now's progress in the last 50 years, issues of inequity and inequality in education continue to plague our country and our community. People born into economic disadvantage still face seemingly insurmountable challenges, such as high tuition costs and low social capital as they plan their postsecondary journeys – and with Ohio's statewide attainment goal of 65 percent of Ohioans obtaining a degree, certificate or other postsecondary workforce credential by 2025, our services are more vital to our region's success than ever.

This year's Annual Report features not only successes of the past year, but also it highlights milestones and spotlights alumni from our first 50 years of service. We hope you will be inspired, as we are, by the impact that College Now has had on the lives of so many in our region, as well as by the personal stories of accomplishment achieved by those whom we have served.

We look forward to our next 50 years and the success they will bring as we continue to expand and innovate; it is with great excitement and renewed vigor that we move forward.

We are grateful for the support you have shown us over these past 50 years and hope you will join us as we embark on our next half-century of college and career access innovation.

Alan S. Kopit
Chair, Board of Directors

Lee A. Friedman
Chief Executive Officer

## Mission

College Now's mission is to increase postsecondary educational attainment in Greater Cleveland through college and career access advising, financial aid counseling and scholarship and retention services.

## Financial Stability

### Operational Revenue for the Fiscal Year

Ending July 31, 2017	
Foundations	\$4,275,256
Government Grants	\$4,236,456
Corporations	\$1,938,329
Fee for Service	\$998,122
Special Events	\$610,537
Individuals and Organizations	\$488,110

\$12,546,810

#### Operational Expenses for the Fiscal Year Ending July 31 2017

Eliallig July 51, 2017	
Advising and Counseling Services	\$6,680,193
Scholarship Awards	\$3,796,579
Scholarship and Retention Services	\$1,033,513
Fundraising	\$549,514
General Administration	\$459,088

\$12,518,887

## College Now at a Glance 2016-2017 Academic Year

27,000

Number of individuals served by College Now

## \$3.8 Million

Total amount of College Now scholarships awarded

## \$71 Million

Scholarship dollars awarded to Greater Cleveland students since inception

## \$160 Million

Amount of financial aid the more than 10,000 current college students served by College Now have received

## \$70,000

A \$500 investment in College Now advising services results in an average of \$70,000 in financial aid awarded per student over four years of college

## 1,700

High school graduates and adult learners who received College Now scholarships

## \$2,000

Average College Now renewable scholarship award

### 4 Stars

Highest ranking awarded by Charity Navigator, the nation's largest independent charity evaluator

## 93%

First- to second-year average retention rate among College Now scholarship recipients, compared to the national average of 73% for similar students from low-income backgrounds

## 185

Venues in Northeast Ohio where College Now provides services

## 1.100

Number of community members from over 400 companies volunteering as mentors for College Now scholarship recipients

## \$81 Million

Total estimated amount saved by 938 individuals who received College Now's student loan restructuring services over the last four years

## 69%

Average graduation rate for College Now scholarship recipients, compared to the national average of 18% for similar students from low-income backgrounds

## It Takes A Village: College Now's Success Would Not Be Possible Without Longstanding Community, Funders' and Board Members' Support

s College Now celebrates 50 years of service, we can't help but marvel at how far we have come since our humble beginnings. We are sincerely grateful for the generous foundations and individuals who have donated their time and money to our organization over the past 50 years.

In 1967, six forward-thinking foundations donated \$16,150 to College Now; that is equivalent to \$118,000 in today's dollars. This funding helped launch the pioneering work of helping Cleveland students gain access to college.

The earliest foundation funders of record are:

- The Cleveland Foundation (1969): \$1,375 (equals \$9,340 today)
- Shirley & Robert C. Coplan Family Fund (1967): \$1,500 (equals \$11,000 today)
- The Benjamin S. Gerson Family Foundation (1967):
   \$250 (equals \$1,800 today)
- The George Gund Foundation (1967): \$7,500 (equals \$55,000 today)
- The Hankins Foundation (1967): \$2,500 (equals \$18,000 today)
- Martha Holden Jennings Foundation (1971): \$10,000 (equals \$61,940 today)
- The John Huntington Fund for Education (1971): \$25,000 (equals \$154,852 today)
- Kate Ireland Foundation (1967): \$2,400 (equals \$17,500 today)
- The Perkins Charitable Foundation (1967): \$2,000 (equals \$14,600 today)

We commend and thank these funders for their faith in our fledgling program and for their ongoing generosity, leadership and tenacity; during the last 50 years, these nine philanthropic organizations have contributed an astonishing combined total of more than \$44 million.

It is also the time that individuals have invested in College Now that has contributed to our success. Nearly two decades ago, Patrick Mullin encouraged a colleague at Deloitte to join the Board of Directors of College Now. After joining, that colleague

was temporarily transferred to Hong Kong and asked Pat to hold his place on the Board. Pat agreed to step in to the role for a few years until his colleague's return.

That was 15 years ago.

As one of College Now's longest-standing Board members, Pat's deep involvement has spanned some of the organization's most formative years. In 2010, he assumed the role of Board Chair and was instrumental in hiring our current Chief Executive Officer, Lee Friedman, and developing the Board of

Directors into the robust group of more than 50 individuals that it is today.

"I have been involved with many nonprofits," Pat said, "and College Now has the best mission in town. Education changes lives, and College Now changes the lives of those who cannot pay for an education themselves."

Recognizing Pat's commitment to College Now's mission and Cleveland's education community, he was selected as the inaugural honoree at College Now's annual Invest in Success event in 2013. In 2014, College Now honored another long-standing supporter, Dr. Jeanette Grasselli Brown, at our second Invest in Success event. Jenny spent eight years on College Now's Board, including five as Board Chair. During her tenure on the Board, Jenny said she was constantly impressed by College Now's advisors and their impact on Cleveland's youth.

"My time with College Now was truly a rewarding effort," Jenny said. "I saw eager young people launched on the realization of the American Dream. It takes providing the opportunity, believing in them and continuing to support them to change their lives."





Top: Jeanette Grasselli Brown and E. Gordon Gee at 2014's Invest in Success event.

Bottom: Pat Mullin at 2013's Invest in Success event



### Third Bag Lady Luncheon Is Enormous Success

ollege Now hosted our third Bag Lady Luncheon this fall, made possible by presenting sponsor KeyBank. The event kicked off the year's 50th Anniversary celebration and was held on Friday, October 6, 2017 at the Cleveland Convention Center. Drawing the largest crowd to date, nearly 900 guests bid on over 500 new and gentlyused designer handbags.

At the conclusion of the Bag Lady Luncheon in 2015, the Bag Lady team, led by tri-chairs Rita Andolsen, Micki Byrnes and Trina Evans, as well as co-founders and honorary chairs Judi Embrescia and Sally Stewart, was quick to start preparing for 2017's event. Bag collection, creation of the Bag Lady Host Committee and overall event planning got underway before 2015 had even ended!

On October 6, guests checked in and proceeded into the immaculately designed auction room, which resembled a department store. They admired handbags and accessories from designers such as Kate Spade, Gucci, Prada and Versace, among others. New to the auction room this year were special displays featuring local designers and vendors, including Dagne Dover, FOUNT and California Closets - who created a beautiful closet on-site to hold our large collection of Coach handbags.

Cognizant that not everyone in the room would be interested in handbags, the Bag Lady team made sure that items were available

to appeal to all interests. Along with handbags and accessories, attendees could bid on men's items, such as ties and wallets, as well as unique and special experiences, such as tickets for the Cleveland Cavaliers and United Airlines.

The luncheon, emceed by College Now Board Member and WKYC anchor Russ Mitchell, featured keynote speaker Dee Haslam, owner of the Cleveland Browns, partner of Pilot Corporation and CEO of RIVR Media Companies. Dee spoke about the importance of education in the Cleveland community, sharing anecdotes of her own interactions with individuals who have benefitted from access to education.

In another fun addition to the event, auctioneer Mark Schroeder took the stage during the luncheon to auction off first-class United Airlines tickets and dress circle seats for Hamilton. He also orchestrated a fund-theneed paddle raise to close out the luncheon, where attendees generously donated \$105,580.

In the most successful Bag Lady Luncheon yet, College Now netted approximately \$470,000 to fund the College Now Mentoring Program. Under the leadership of co-chairs Suzanne Aral-Boutros and Trina Evans, the team has already started planning for 2019's luncheon. The 2017 Bag Lady Luncheon was an amazing way to kick off College Now's 50th Anniversary celebrations, and we are excited for 2019's event.

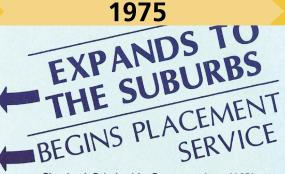
1967



The Cleveland Scholarship Program (CSP) is incorporated by Robert Coplan and an anonymous donor.



CSP has served a cumulative total of 1,000 students.



Cleveland Scholarship Programs, Inc. (CSP), the largest, most successful and most dynamic program in the country which helps serious young adult

CSP begins providing services to suburban Cleveland schools in addition to CMSD and parochial schools within the City of Cleveland.



Wm. Jefferson, James Boland (Standing) Ernst & Ernst

Hay

CSP launches college and career services in the community to provide services to those not served by CSP in-school advising services.

CSP alum Michael R. White elected Mayor of the City of Cleveland.

CSP serves 9,600 students

## **College Now's Adult Programs and Services Provided Motivated Mother** with Tools to Return to College

high school graduate with vocational training, Bernadette Robinson knew as an adult she wanted to return to school to earn her degree and advance her career. However, she didn't know how to plan for her academic future – and, with a family and children, she thought going back to school would prove to be a challenge. A professor at Cuyahoga Community College connected her with College Now, where an Adult Programs advisor helped Bernadette develop her postsecondary plan and, with financial assistance through College Now's Adult Learner Scholarship, earn her bachelor's degree from the University of Akron.

College Now's work with adult learners and nontraditional students began in 1991 when the Cleveland Foundation awarded College Now a \$100,000 grant from the Jane D. White Fund No. 2 to establish the Adult Student Counseling Program. Recognizing that adult students face the same financial barriers as traditional high school students - and, often, struggle even more as they attempt to fit postsecondary education into their family lives, work schedules and budgets - College Now offered adults over 25 the same college selection and financial aid counseling services that were offered to traditional high school students.

In that first year, nearly 175 individuals applied for the non-traditional student scholarship, and College Now awarded 33 \$1,000 scholarships. Pleased by the program's success, College Now raised funds to continue the scholarship program. Since 1994, over \$4 million has been awarded from the Jane D. White Fund to provide scholarships to about 775 adults, and the historical average graduation rate of these students is an impressive 73 percent. College Now also offers an Adult Learner Scholarship for students 19 and older who have interrupted their education for one year or more. The Adult

Programs and Services team has grown as well, to a team of five advisors and one AmeriCorps member, and offers adults and non-traditional students college access and career advising, financial aid counseling, scholarship services and student loan debt counseling. As of January 1, 2018, 1,160 individuals who



Adult Learner Scholarship recipient Bernadette Robinson.

received student loan restructuring services are on track to save over \$100 million. Moreover, since 1994, College Now has awarded over \$8.3 million in scholarships to adult learners.

After earning her degree, Bernadette worked in higher education and never forgot the impact that College Now had on her education and career. When she learned of an opportunity to work at College Now in 2013, she jumped at the chance. She says her own initial lack of understanding of the importance of education drives her to make sure other adult students do not miss out on that same knowledge.

"College Now and education built a self-confidence in me," Bernadette said of returning to school and receiving the Adult Learner Scholarship. Her tenure with College Now is the longest she has ever been at one job, and she doesn't see her path changing any time soon. "I want to keep spreading this message," Bernadette concluded

## Alum Greg Moore Says Without Advisor Carolyn Beeler, "I Wouldn't Have Gone to College"

regory Moore, a senior honor student at Glenville High School in 1972, was the first in his family to come close to high school graduation and the first to think about college. Not understanding the process, Greg figured he was going to graduate from high school and apply to college that summer. When his friends started receiving their college acceptance letters in the spring, he realized he had made a mistake and rushed to the guidance counselor in a panic. When the counselor was too busy to help, Greg turned to the only available person in the office, a College Now advisor in her second year on the job named Carolyn Beeler.

Despite it being late in the year, Carolyn agreed to help Greg find a way to get into college for the upcoming fall semester. They completed his confidential financial statement, and Carolyn reached out to the associate director of admissions at Ohio Wesleyan University, asking him to give Greg a chance. After visiting Ohio Wesleyan's campus that weekend, Greg and Carolyn filled out the application, and he was accepted into the university in late May.

"The rest," Greg said, "is history."

It was at Ohio Wesleyan that Greg discovered his love for journalism. Greg graduated from Ohio Wesleyan in 1976 with his bachelor's degree in journalism and political science, and from there embarked on an illustrious journalism career that included 16 years at the Boston Globe, where he served as the Managing Editor from 1994-2002, and 14 years as the Editor of the Denver Post, during which time the newspaper won four Pulitzer Prizes.

Greg never forgot Carolyn Beeler and spent many years attempting to reconnect with her. Carolyn spent 26 years as an advisor, a tenure that saw the desegregation of the Cleveland Metropolitan School District, the expansion of College Now services into the suburbs and the introduction of College Now's work with adults and non-traditional students.

Serendipitously, Greg was reunited with Carolyn, then a counselor at Beachwood High School, nearly 40 years after he received College Now services at Glenville. When he was inducted into the Ohio Foundation of Independent College's Hall of Excellence in 2015, he invited Carolyn and her husband, as well as the associate director of admissions at Ohio Wesleyan, to attend the event where he acknowledged them as the two people responsible for his success.

"College Now connects someone like Mrs. Beeler with a kid like me, from the projects of Cleveland, and gives them a real chance to get a leg up," Greg said of College Now's impact, adding, "They understand that having access to college can change the course of anyone's life."



College Now alum Greg Moore.



Boston to Emulate CSP



CSP begins offering college access advising and scholarships to adult students.

Polaroid Corp.; Clarence Mixon, CSP; Robert Sperber, Boston University; Grace M.

The college access model CSP created is now replicated in 16 cities.

CSP and eight partner organizations incorporate the National College Access Network (NCAN) in Cleveland.



CSP receives its first Federal GEAR UP grant to support CMSD's Wilbur Wright Middle School.

CSP has served a cumulative total of 100,000 students.

CSP begins its STEP UP program with 35 first-graders in East Cleveland. The program follows them through high school graduation and provides college scholarships.



## **College Now Mentoring Program Emphasizes the Power of Connections**

n 2011, College Now recognized that just as advisors provided services for students in high school, students receiving College Now scholarships often needed services in college. The College Now Mentoring Program began that year with a small cohort of students, pairing scholarship recipients with volunteer mentors from the Greater Cleveland community who provided their mentees with advice, support and guidance. The Mentoring Program now encompasses every traditional student receiving a College Now scholarship; today, there are 1,100 mentor/mentee

Students in the Mentoring Program are often first-generation college students who do not have family members or friends to turn to with their questions about college life. Mentors help their mentees with all aspects of the college journey, from where to buy books to what office to talk to about financial concerns or roommate problems, and they help them gain the social capital that many of their classmates from more prosperous families already have. Representing over 400 companies throughout Northeast Ohio, mentors bring a wide range of experiences to the program and often provide their mentees with job shadowing or internship opportunities that they otherwise may not have discovered.

While the scope of the program is impressive, the results speak to its success. As of the 2016-2017 academic year, a total of 1,537 College Now scholarship recipients have participated in the Mentoring Program, and these students have a 93 percent first- to second-year average retention rate, compared to the national average rate of 73 percent for students from similar low-income backgrounds.

Royale Nicholson is a 2013 graduate of John Hay Early College and attended New York University Shanghai. As a College Now scholarship recipient and mentee in the College Now Mentoring Program, Royale says her mentor, who frequently travelled and was accommodating of Royale's international schedule, was a perfect match.

"I believe we can make the largest impact in students' lives when we harness the full potential



College Now mentee Royale Nicholson at her graduation from New York University Shanghai.

of connections and networking and teach our students to do the same," Royale, now an AmeriCorps College Guide with College Now, said.

Chaundrea Simmons said her mentor helped her through her rocky start at Ohio University. A graduate of Glenville High School, Chaundrea had never been outside of Cleveland and found it difficult to be so far from friends and family. Luckily, she had the support of her College Now mentor behind her.

"I didn't know my next steps," Chaundrea said. "My mentor helped so much."

After college and graduate school, Chaundrea was fortunate to land a job with the company where her mentor currently works. Chaundrea's College Now mentor is now her boss – and Chaundrea is a mentor in the program herself!

Grateful for the impact College Now and the Mentoring Program had on her life, Chaundrea said, "College Now had a premonition for my life that I didn't even have access to."

# College Now Alumni Reconnect with Organization through Alumni, Emerging Leaders Associations

s the educational access community in Cleveland grows and changes, support for College Now's mission is more important than ever – and some of our strongest supporters are those who have received our services.

To keep those supportive alumni engaged, as well as retain a strong support base of young professionals who will stay involved with the organization, College Now recently developed the Emerging Leaders Association (ELA), a group of young professionals who are passionate about College Now's mission and are looking to champion that work in the coming years.

Currently, the ELA has about 35 members who range from recent college graduates to professionals who have been in the workforce for over 20 years. The members represent a variety of organizations and companies throughout the Greater Cleveland area and bring diverse perspectives and backgrounds to the group. Approximately one-quarter are College Now alumni, meaning they received a College Now scholarship during their postsecondary studies, and almost three-quarters are mentors in College Now's Mentoring Program.

College Now is also developing a robust Alumni Association as part of the ELA to support students who have received College Now scholarships by helping them to build social capital and continue to develop professional skills integral to successful careers. By linking the Alumni Association with the ELA, the goal is to create an opportunity for alumni and supporters of different backgrounds to come together and focus on the importance of postsecondary attainment, build professional relationships and recruit mentors. Currently, 11 ELA members serve on the Alumni Association committee.

Larissa Malcolm is a graduate of the now-closed Cleveland School of Science, a Cleveland Metropolitan School District high school. The school had a high graduation rate, and most of Larissa's classmates continued to college. As a first-generation college student, however, Larissa faced unique challenges of embarking on her postsecondary journey without insight from family members' or friends' experiences. With College Now's services and financial help, she was able to attend college and earn a degree in social work from Cleveland State University.

Larissa joined the ELA and the Alumni
Association understanding the importance of
alumni to College Now's mission, having lived
it herself, and she has a goal to encourage
more of her classmates who received College
Now services to engage with the organization.
A mentor in College Now's Mentoring Program,
Larissa said that College Now alumni who
received services first-hand are in a unique
position to help the organization and students:
"It's important for students to have someone
who understands their circumstances."

If you are a College Now alum or are interested in joining our Emerging Leaders Association, please contact Lauren Mastracco (Imastracco@collegenowgc.org or 216.635.0173).



College Now ELA member Larissa Malcolm and her College Now mentee.

### Alum Victor Ruiz Takes Lessons Learned to Work as Esperanza Executive Director



College Now alum Victor Ruiz.

ictor Ruiz's first exposure to College Now was in middle school. As part of the Scholarship in Escrow program, he earned money for college for each A, B or C that he received. Victor had a middle school College Now advisor as well, who talked about the importance of going to college and took students on college visits, exposing them early to higher education.

It wouldn't be until his senior year that Victor again received College Now services. Working with advisors, Victor filled out college and financial aid applications and, upon his graduation from the Cleveland Metropolitan School District's now closed-Cleveland School of Science in 1995, Victor matriculated to Baldwin Wallace University. He remained in touch with College Now's financial aid office, which checked in on him regularly, reminding him to renew his scholarship and to make sure everything was going smoothly.

Victor graduated from Baldwin Wallace in 1999 with a degree in English and found his way back to College Now – this time, in a staff capacity. Beginning as a GEAR UP advisor, Victor rose through the organization, managing GEAR UP and other federal programs, and eventually supervising all high school and middle school programs in the organization.

In 2010, Victor moved into the role of Executive Director with Esperanza, Inc., a nonprofit dedicated to improving the academic achievement of Hispanics in Greater Cleveland by supporting students to graduate high school and promoting postsecondary educational attainment. Victor credits his time providing direct service with College Now as shaping his work and strategy with Esperanza.

"We looked at education from a systemic perspective," Victor said. "We understand that it takes more than telling a child to go to college to get them there. You need to create a system that is in place in all aspects of the educational journey, from preschool to postsecondary, and that reaches the family."

In the community, College Now and Esperanza are strong collaborators. Partnerships with the impACT afterschool program (a 21st Century Community Learning Center program) and the AmeriCorps program benefit both organizations, Victor noted.

As College Now moves into its next 50 years, Victor sees a place for the organization to shape the conversation about postsecondary education.

"The definition of post-high school education is changing," Victor explained. "We need to embrace its different forms. In its first 50 years, College Now was about getting students to college. Now, it's about helping students figure out their most meaningful path and giving them the access and guidance to pursue it."

2007 2011 2009



NCAN moves to Washington, D.C. to raise its national profile and strengthen its role in college access policy.



CSP leverages the AmeriCorps College Guides program to ensure there is a college access advisor in every CMSD high school every day of the school year.



CSP rebrands as College Now Greater Cleveland.









College Now launches an innovative, web-based Mentoring Program with a pilot cohort of 50 scholarship recipients.

College Nows starts the Student Loan Rescue program in response to the increasing student loan debt crisis. College Now has served a total of approximately 350,000 students since inception and awarded over \$71 million in scholarships to Northeast Ohio students and adult learners.

Former College Now AmeriCorps College Guide Rob Hoon (blue shirt) poses with fellow AmeriCorps.

### **AmeriCorps College Guides Program Gives Students Extra In-School Support - and Changes** Lives of Its Members

ince 2009, College Now has managed a robust AmeriCorps College Guides program that allows the organization to deepen our work in high schools. AmeriCorps is a federal service program through the Corporation for National and Community Service that engages members in intensive service to meet critical community needs. With the help of the College Guides, College Now can ensure that an advisor or College Guide is present in most Cleveland Metropolitan School District (CMSD) high schools every day, and their additional help can be deployed to high schools outside of CMSD. College Guides also serve in our downtown Cleveland Resource Center, assisting the Mentoring and Adult Programs.

When College Now was approached to manage the statewide AmeriCorps College Guides program for Ohio in 2014, we seized the opportunity, recognizing the impact it would enable us to have on students in Cleveland while also promoting our best practices to other college access organizations across Ohio. Since then, College Now has partnered with program sites in Canton, Cleveland, Cincinnati, Columbus, Jefferson, Marietta, Oberlin, Youngstown and Zanesville. The program has also expanded in Cleveland to include AmeriCorps Career Coaches, who are assigned to provide additional career services at each of CMSD's 10 career academies.

The extra assistance allows more students to be reached by College Now's services, but it's not just the students who are benefitting from the AmeriCorps program. Members, some of whom received AmeriCorps services themselves while in high school, see the impact just as much.

When Stephanie Born was in high school, she knew she wanted to go to college, but, as a first-generation college student, she wasn't sure about the steps to take to get there. Luckily, she connected with Sarah Clark, the AmeriCorps College Guide serving at Brookside High School in Lorain County, who helped Stephanie with the college application and selection process. Sarah also helped Stephanie talk to her family about college and break down barriers to going away to school.

Upon her graduation from Ohio University, Stephanie knew she wanted to give students the same support she received in high school. Crediting College Now with giving her the ability to attend college, Stephanie joined AmeriCorps and chose to serve in Cincinnati's AmeriCorps College Guides program overseen by College Now. AmeriCorps helped Stephanie realize that her passion is serving youth; she is currently a Talent Search Advisor with Cincinnati Youth Collaborative's College Readiness & Success Programs at Shroder Paideia High School.

Also a first-generation college student, Rob Hoon, who grew up in central Ohio, struggled early in his college career. He found himself drowning in debt after his first quarter, and he had to transfer closer to home midway through his first year. After working full-time and saving enough money, Rob transferred to The Ohio State University's main

Unsure of how to proceed after graduation, Rob was introduced to the AmeriCorps College Guides program at a job fair. He was inspired by the idea of helping students who didn't know what they were doing in the college to avoid making the same mistakes he had made.

Rob served with College Now's AmeriCorps College Guides from 2009-2010, working in two CMSD high schools, John Marshall and South High School (South has since closed). So drawn to the work was he that he pursued a career in teaching and education, focusing on underserved populations. Rob currently serves in an administrative role in a Cincinnati school district as a case coordinator of Special Education.



Former College Now AmeriCorps College Guide Stephanie Born during her service in Cincinnati.

## College Now Donors 2017

This list reflects gifts, payments and multi-year pledges from January 1 though December 31, 2017. We have made every effort to ensure the completeness and accuracy of this report. If an error or omission has occurred, please accept our sincere apologies.

#### \$1,000,000 AND ABOVE

The Cleveland Foundation Ohio Department of Education ServeOhio

#### \$500,000-\$999,999

Cuyahoga County The John Huntington Fund for Education Ohio Department of Higher Education U.S. Department of Education

#### \$250,000-\$499,999

The George Gund Foundation The Nordson Corporation Foundation Swagelok Company

#### \$100,000-\$249,999

City of Cleveland KeyBank The Fred A. Lennon Charitable Trust Pipefitters Local 120 United Way of Greater Cleveland Jane D. White Fund No. 2

#### \$50,000-\$99,999

ACE Mentor Program of Cleveland Barberton Community Foundation Jack W. & Shirley Berger Endowment Fund of the Jewish Federation of Cleveland City of Cleveland Cliffs Natural Resources Coca-Cola Foundation The Larry Doby Youth Fund **GAR** Foundation Maltz Museum of Jewish Heritage David & Inez Myers Foundation National College Access Network PNC Saint Luke's Foundation Fred E. Scholl Charitable Foundation Westfield Insurance Foundation

\$25,000-\$49,999 Anonymous (2) ArcelorMittal Arconic Foundation Cleveland Browns Foundation The Eva L. and Joseph M. Bruening Foundation Margaret A. Cargill Foundation The Char & Chuck Fowler Family Foundation Hyatt Legal Plans, Inc. Martha Holden Jennings Foundation Medical Mutual of Ohio The Morshana Foundation John P. Murphy Foundation PwC The Reinberger Foundation The Sherwin-Williams Foundation

The Kelvin & Eleanor Smith Foundation Danny Solow and Audrey Davis The Swamy Family Foundation Third Federal Savings & Loan Foundation The George Garretson Wade Charitable Trust #2

The Thomas H. White Foundation

#### \$10,000-\$24,999

The Abington Foundation Akron Community Foundation Anonymous Bank of America Benesch, Friedlander, Coplan & Aronoff LLP Bernie Moreno Companies Bicknell Fund Suzanne Aral-Boutros and Akram Boutros Richard and Doreen Cahoon California Closets M.E. & F.J. Callahan Foundation Robert L. Canady Capital One Cavaliers Youth Fund William and Cathy Christopher Cleveland Beer Week, Inc. Cleveland Clinic The George W. Codrington Charitable

Foundation

Cohen & Company

The Community Foundation of Lorain County

Harry Coulby Fund No. 2

Eaton Corporation

Judith and Thomas J. Embrescia Lauren Rich Fine and Gary Giller

Fortney Foundation

The Giant Eagle Foundation

Nicholas Grandini

Jimmy and Dee Haslam

George M. & Pamela S. Humphrey Fund

Independence Excavating, Inc.

Patricia M., Jaclyn and Kathryn Inglis

Intown Club of Cleveland JPMorgan Chase Foundation

Margaret A. Kennedy and Robert Paul

Stewart A. and Donna Kohl

Laborers' International Union of North America, Local No. 894

The Lincoln Electric Co.

The Lubrizol Corporation

Jimmy and April Malone

Elizabeth Ring & William Gwinn Mather Fund

The McGregor Foundation The Meisel Family Foundation

The MetroHealth System

Estate of Dorris C. Michalske

The Perkins Charitable Foundation

Preformed Line Products Co.

Peter K. Ranney

Albert and Audrey Ratner

RPM International, Inc.

Robert J. and Cynthia Schneider

Shearer's Foods, Inc.

Kent H. Smith Charitable Trust

William M. Weiss Foundation

Milton A. & Roslyn Z. Wolf Family Foundation

Dan and Ellen Zelman

#### \$5,000-\$9,999

Aleris International Inc. Christopher and Tina Benavides Business of Good Foundation Karen J. Carcione Cargill Incorporated Case Western Reserve University Centric Consulting, LLC Cleveland Indians Cleveland Rotary Foundation Colleen M. Craven Cuyahoga Community College **Dominion Foundation** Katinka Domotorffy Dworken & Bernstein Forest City Enterprises Erwin and Katherine Geis Charitable Fund David B. Goldston and Bonnie Borman Grant Thornton LLP Ida Haber Harvard Business School Club of Northeastern Ohio **Huntington National Bank** 

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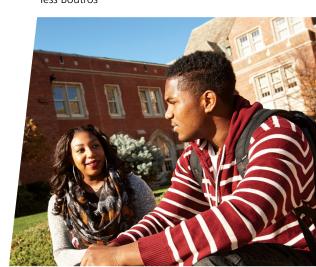
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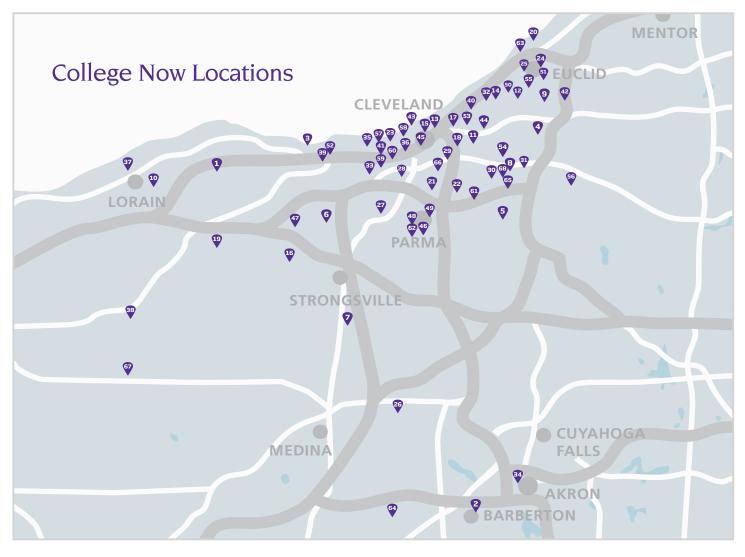
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